



Virtual Meeting and Showing Platforms

For Virtual Meetings:

- [Microsoft Teams](#). The online meeting and collaboration application is now available free of charge.
- [Zoom](#). The video and conferencing tool has a free option.
- [Skype](#). The original video conferencing app is available for free, and easy to use (thought best for smaller groups).
- [GoToMeeting](#). Has options for small and large group meetings. The platform offers free introductory pricing.
- [Google Hangout](#): Google's streaming service is free for G Suite customers (there is a small fee for all other users). Google has added additional meeting capacity.

For Showings:

- [Facetime](#): Facetime is free and easy to use among those with Apple devices.
- [WhatsApp](#): Popular among international clients, WhatsApp allows for free video calls on almost any mobile operating system.
- [Facebook Messenger](#): Easy (and free) video calls among Facebook users.

Video Walk-Through:

- Record a walk-through (simply leverage your smart phone); upload the recording into a YouTube or Vimeo link. Consider adding to your [Facebook Story](#) or [Instagram Story](#). Here are some tips:
 - Start with a plan; before recording, map out the features you want to highlight; don't worry about capturing everything – look at this as no more than a two-minute highlight video
 - Record multiple clips to make a video; you can shoot individual clips to make a video, capture a shot and then pause your recording, reposition and continue the recording
 - Buyers can see how individual rooms connect, understand the flow of the home and visualize the unique features of the space
 - Consider your lighting; if the room is dark, turn on the lights and open the blinds; more light will make it easier to capture the room and will make it seem brighter and more inviting
- Consider purchasing a [Matterport](#) 3D floorplan for your property.